

The background features a dark blue field with numerous small, bright stars and larger, multi-pointed starbursts. Overlaid on this are several thick, glowing, concentric circular or spiral-like light trails in shades of blue and purple, creating a sense of motion and depth.

flyyourideas
2024 COMPETITION

AIRBUS

What is Fly Your Ideas?

Fly Your Ideas is an exciting challenge and competition for university students across UK, France, Germany Spain and Netherlands

We're asking them to tackle genuine aerospace challenges today by proposing their unique solutions using their latest academic knowledge. Airbus will set three key challenges, where teams will then choose one to answer as part of their submission.

The top two teams will be invited to visit Farnborough International Airshow 2024, where the winners will be decided, and awarded a fast track interview for AGGP 2025.

History

Fly Your Ideas has been a competition running since 2009. Due to the pandemic 2019 was the last competition so In 2024 we are bringing it back. Starting in UK, France, Germany, Spain and Netherlands, with the aim to open it up globally in the coming years.

Find out

more:<https://www.airbus.com/en/newsroom/press-releases/2019-06-pioneering-student-team-from-the-netherlands-wins-airbus-fly-your>

Prize

- Airbus Global Graduate Programme fast track to assessment centre, for the 2025 Cohort, starting September that year
- Travel to Farnborough International Airshow for the final (top 2 teams)

Fly Your Ideas 2024: Registration and Selection

- **Registration of Teams**

Register your team by **5th April 2024** via [FORM](#) to get the latest information and next steps where the full challenge brief will be announced.

- **Submission**

Teams of 3 to submit their ideas. 30 second video, plus presentation

- **Downselection**

The best 6 teams that present the most innovative solutions, will get through to the next stage. The selected candidates will receive an invitation to present their ideas further in front of our Experts.

- **The Final**

The top 2 teams will then receive an exclusive invite to **Farnborough International Airshow** where they will further progress their idea and present to a panel of judges.

Fly Your Ideas 2024: Key Dates

- 5th April 2024: Team Registration Closes
- w/c 15th April 2024: Brief to all registrants
- 10th May: Project Submission Closes
- Review Process throughout May and top 6 teams selected
- w/c 3 June 2024: Briefing calls with top 6 teams
- w/c 10 June 2024: Top 2 teams announced

Selection Criteria

1. Graduation date is between 2022 and 2025 (i.e. early career with <3 years of exp or final year students)
2. Country of residence is in UK, France, Germany , Spain and Netherlands
3. Allowed to work in UK, France, Germany, Spain and Netherlands

For a successful application, we will be judging on:

- Originality of Idea
- Creativity
- Link to Airbus Values
- Future Longevity of Idea

Downselection

The top 6 teams will be downselected and invited to present their idea further via a virtual call with our experts

- The call will be 1 hour

From this, the top 2 teams will then be invited to attend Farnborough International Airshow on Friday 26 July

Final at Farnborough International Airshow 2024

The top 2 teams will be invited to attend Farnborough International Airshow on public day on **Friday 26 July**

The Employment Marketing Truck will then host a final challenge each team will have to work on. They will each have 1 hour to work on this final challenge and prepare a final presentation

They will then each present for 15 minutes followed by a Q & A in front of a live audience where they will get the chance to impress

The winner will then be announced

Fly Your Ideas 2024: FAQ's

What is the Fly Your Ideas Competition?

Fly Your Ideas an exciting competition for university students in teams across UK, France, Germany, Spain and The Netherlands to solve real-world challenges in aviation.

What are the key themes of the Competition?

Sustainability, Artificial Intelligence, Business Modelling

Who can apply for the Fly Your Ideas Competition?

University students across UK, France, Germany, Spain and Netherlands who will have graduated before September 2025.

What will team submissions be evaluated on?

Airbus will evaluate the applications based on Originality on Idea, Link to Airbus Values and Future Longevity of Idea. Airbus will review all submissions, with top 6 being progressed further.

Where can I get more information?

Make sure to submit your team entry [HERE](#) by 05/04/2024 and follow our instagram @weareairbus for live updates. You can also email flyyourideas@airbus.com.

How big can my team be?

Teams of 3 people

What are the next steps after registering my interest?

All registered students will be invited to an information briefing on how to submit your ideas and further steps.

Fly Your Ideas - History

Fly Your Ideas has been a competition running for 10 years, 2019 was the last competition. In 2024 we are bringing it back, starting in UK, France, Germany, Spain and Netherlands, with the aim to open it up globally in the coming years.

<https://www.airbus.com/en/newsroom/press-releases/2019-06-pioneering-student-team-from-the-netherlands-wins-airbus-fly-your>

Farnborough International Airshow

Airbus will cover all expenses of the two final teams to travel to the show on Friday 26th July 2024.

Fast Track to AGGP 2025 Cohort

The winning team will receive a fast track assessment center interview for the 2025 cohort. This is subject to CV and qualification review.